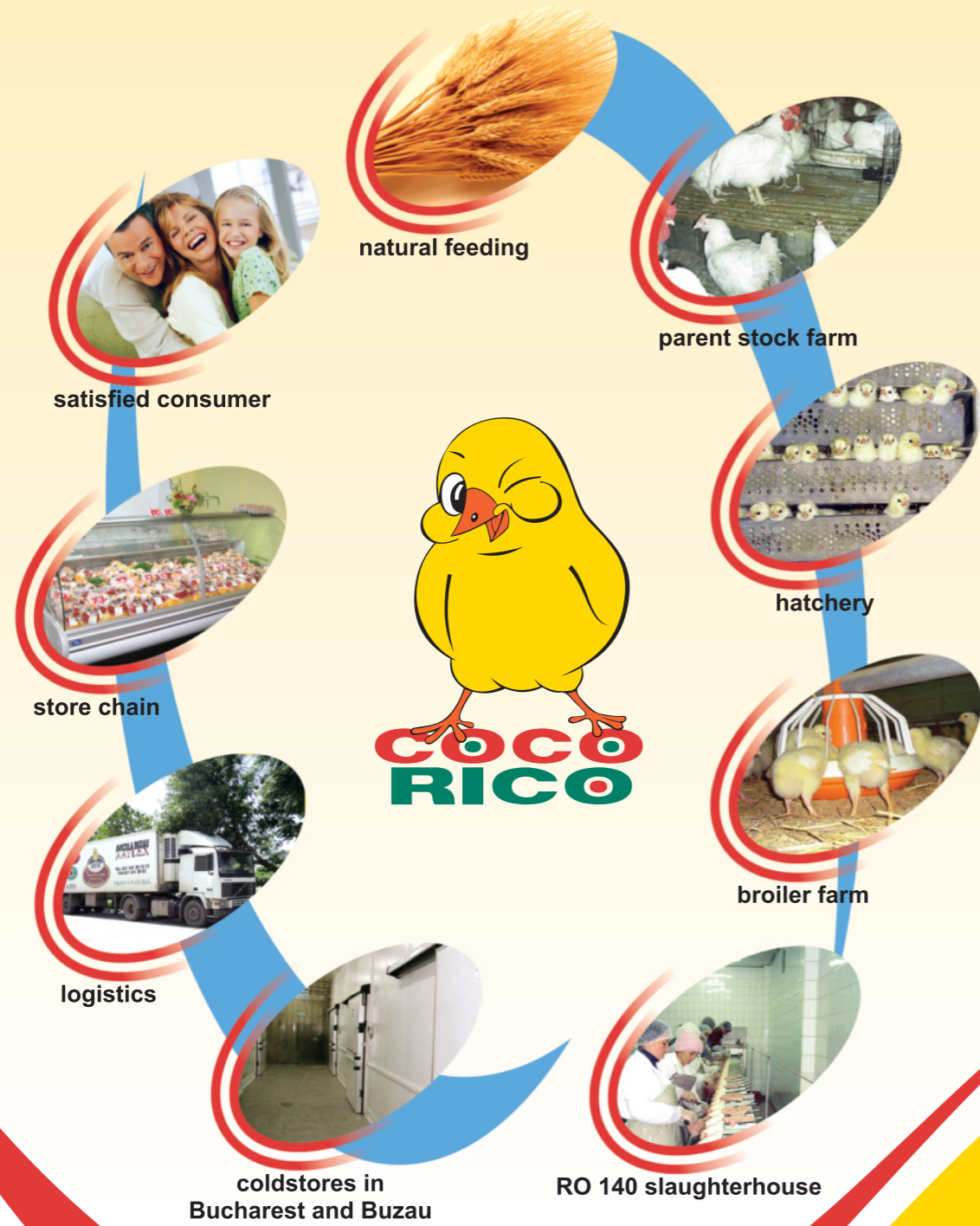


AVICOLA BUZĂU AAYLEX

design: **GBM**
www.gbm.ro



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GRASP THE OPPORTUNITY
TO SPREAD YOUR WINGS!
OUR STREIGHTNESS-THE HIGH
QUALITY OF PRODUCTS!



COMPANY PROFILE



AVICOLA BUZAU was founded in 1982, but the real development has been started in 1991 when the company became a share company. In 1988, Aaylex Trading SRL became the major shareholders of Avicola Buzau (66,85%), an expansive and well structured investment program has begun. The aim of this program was to correlate the activity in all the production sites of company and in all stages of the production flow. All these investments were planned in order to comply with the E.U. food safety requirements. First step was made in 2002 when the products of our company had certified by LAREX-Romanian Certification Body for products certification.

Our continuously interest regarding the quality of our work and the satisfaction of our customers has been the reason for which we have implemented a quality management system according to the standards ISO 9001:2000 and ISO 22000:2005. This system has been certified in 2007 by SGS.

Another part of the investments plan was provided in order to comply with E.U. environmental protection requirements. In 2006-2007 Aaylex-Avicola Buzau has invested 2 millions Euro in this direction proving a real and permanently concern for environment protection. Starting with November 2007, the company will function in line with requirements of E.U. regarding the environment protection.

Aaylex-Avicola Buzau was the second romanian company authorized to delivery fresh poultry meat in E.U. Our main clients are from Holland, Germany, France.

Integrated production system and traceability:

We have an integrated production system consisting of feed mill, parents stock breeding, day old chicks production, farming of poultry, production and sales of poultry meat. This kind of production structure allows us to control rigorously every stage of production and to interfere in each step of the production flow when a potential risk has identified. There is a place a traceability system which allows us to identify the potential arising in food to ensure that our food products are safe for the consumers.



Sales & Distribution:

Aaylex Distribution was established in 2000 and its aim country. At the present, we have 13 stores in Bucharest and 5 stores in Buzau, but we also sale our product to other retailers and wholesalers.

The most important clients:

CORA, KFC, AUCHAN, BILLA, GIMA, ANGST, CRIS-TIM, PROFI, XXL, PENNY Market.

AVICOLA BUZAU has the following production facilities:

- 1 parent stock farm
- 1 hatchery
- five broilers farms
- a feed meal
- slaughterhouse

Chicken meat production:

2004	9.424 tone
2005	10.761 tone
2006	11.963 tone
2007	12.350 tone

Turnover evolution:

2004	13,8 mil.Euro
2005	18,1 mil.Euro
2006	20,6 mil.Euro
2007	21,1 mil.Euro



Market share evolution reported to the national production:

2004	5.09%
2005	5.66%
2006	5.43%
2007	6.12%

Our strength points:

- The biggest experince in fresh poultry meat production among romanian companies, **Coco-Rico** being the first romanian fresh poultry meat brand;
- The quality of the products;
- Safety food management and traceability system for entire chain of production;
- A certificated quality and food safety management system.

Coco-Rico the friend of the children

